ORDER

NBC & Right Now **Orders** KNDO 23 KNDU 图 Order / Rev: 98355 Alt Order #: 25329848 Product Desc: 10/25-10/31/16 Flight Estimate: 5671 KNDO - KNDU Flight Dates: 10/25/16 - 10/31/16 Primary AE: Lauren Fellner Original Date / Rev: 10/14/16 / 10/14/16 Sales Office: K-DC Order Type: **GENERAL** Sales Region: NAT Agency Name: **Great American Media Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 3050 K St. NW Ste 100 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: POL/Our Washington Demographic: A35+ New Business Thru: **Product Codes:** PL Issue Order Separation: 00:30:00 Priority: P-1 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	29	\$10,460.00	\$8,891.00
10/31/16	10/31/16	6	\$2,130.00	\$1,810.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$10,460.00	\$8,891.00	101.20
November 2016	6	\$2,130.00	\$1,810.50	18.40
Totals	35	\$12,590,00	\$10,701.50	119.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share Share Total KNDO - KNDU 44% \$12,590.00 Market 100% \$28,613.64

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	7%	\$2,002.95
KCYU	0%	\$0.00
KCYU+	5%	\$1,430.68
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	44%	\$12,590.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
JNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1	All	10/25/16	10/30/16	NORTHWEST TODAY	/ LCM					\$300.00P-1			\$300.00

Print Date: 10/14/16 08:38:40 Page 2 of 3

Order / Rev:

98355

25329848

Advertiser:

POL/Our Washington

Alt Order #:

Product Desc: 10/25-10/31/16 Flight

KNDO - KNDU

Flight Dates:	10/25/16 - 10/31/16	Estimate:	5671	

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1	All	10/25/1		NORTHWEST TO NORTHWEST TO		6-7AM		- :30	0	\$300.00P-1	1.70 NM	1	\$300.00
	ek: 10	art <u>Date</u> /24/16	End Date 10/30/16	Weekdays w	Spots/Week 1	<u>Rate</u> \$300.00	Rating 1.70						
2	All	10/25/1	6 10/31/16	7AM M-F TODAY SHOW	СМ	7-9AM		:30	0	\$300.00P-1	3.00 NM	5	\$1,500.00
	ek: 10	art Date /24/16 /31/16	End Date 10/30/16 11/06/16	<u>Weekdays</u> -1111 M	Spots/Week 4 1	<u>Rate</u> \$300.00 \$300.00	Rating 3.00 3.00						
N 3	All	10/25/1	6 10/31/16	9AM M-F TODAY SHOW II	CM	9-11AM	1-1	:30	0	\$100.00P-1	1.40 NM	3	\$300.00
		art Date /24/16 /31/16	End Date 10/30/16 11/06/16	<u>Weekdays</u> 1-1 M	Spots/Week 2 1	<u>Rate</u> \$100.00 \$100.00	Rating 1.40 1.40						
4	All	10/25/1	6 10/30/16	1PM M-F DAYS OF OUR L	CM IVES	1-2PM	-1-11	:30	3	\$150.00P-1	1.00 NM	3	\$450.00
We	<u>Sta</u> ek: 10		End Date 10/30/16	Weekdays -1-11	Spots/Week 3	<u>Rate</u> \$150.00	Rating 1.00						
N 5	All			4PM M-F (New) ELLEN	CM	4PM M-F	-1-1	:30	0	\$280.00P-1	1.70 NM	3	\$840.00
	<u>Sta</u> ek: 10/ ek: 10/		End Date 10/30/16 11/06/16	<u>Weekdays</u> -1-1 M	Spots/Week 2 1	<u>Rate</u> \$280.00 \$280.00	Rating 1.70 1.70						
6	All	10/25/1	6 10/30/16	LOCAL NEWS @ LOCAL NEWS @	5 M-F@M 5PM	5-5:30PM	111	:30	3	\$500.00P-1	5.10 NM	3	\$1,500.00
We	<u>Sta</u> ek: 10/	rt <u>Date</u> /24/16	End Date 10/30/16	Weekdays 111	Spots/Week 3	<u>Rate</u> \$500.00	Rating 5.10						
N 7	All	10/25/1	6 10/31/16	LOCAL NEWS @ LOCAL NEWS @	6 M-FCM 6 M-F	6-6:30PM	-11	:30	0	\$550.00P-1	4.30 NM	3	\$1,650.00
	Sta ek: 10/ ek: 10/		End Date 10/30/16 11/06/16	<u>Weekdays</u> -11 M	Spots/Week 2 1	<u>Rate</u> \$550.00 \$550.00	Rating 4.30 4.30						
8	All	10/25/10	6 10/30/16	630PM M-F Family Feud	CM	6:30-7PM	111	:30	3	\$350.00P-1	3.50 NM	3	\$1,050.00
	ek: 10/		End Date 10/30/16	111	Spots/Week 3	<u>Rate</u> \$350.00	Rating 3.50						
N 9	Alf	10/25/10	6 10/31/16	7PM M-F WHEEL OF FOR	CM TUNE	7-7:30PM	-1-1	:30	0	\$600.00P-1	6.30 NM	3	\$1,800.00
	ek: 10/ ek: 10/	31/16	End Date 10/30/16 11/06/16	-1-1 M	Spots/Week 2 1	<u>Rate</u> \$600.00 \$600.00	Rating 6.30 6.30						
N 10	All	10/25/16	6 10/30/16	730PM M-F JEOPARDY	СМ	7:30-8PM	-11-1	:30	3	\$700.00P-1	7.80 NM	3	\$2,100.00
We	<u>Sta</u> ek: 10/		End Date 10/30/16	-11-1	Spots/Week 3	<u>Rate</u> \$700.00	Rating 7.80						
11	All	10/25/16	5 10/30/16	NW TODAY SAT I			ST TOs-	:30	1	\$150.00P-1	1.60 NM	1	\$150.00
Wee	<u>Sta</u> ek: 10/		End Date 10/30/16	S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 1.60						
12	All	10/25/16	3 10/30/16	LOCAL NEWS @ LOCAL NEWS @		6-6:30PM	S-	:30	1	\$250.00P-1	2.60 NM	1	\$250.00
	ek: 10/	24/16	End Date 10/30/16	S-	Spots/Week 1	Rate \$250.00	Rating 2.60						
13	Ali			630PM SATURDA WHEEL OF FORT	TUNE WKND	6:30-7pm	S-	:30	1	\$100.00P-1	2.00 NM	1	\$100.00
	ek: 10/	24/16	End Date 10/30/16	- - S-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.00						
N 14	All	10/25/16		LOCAL NEWS :11 LOCAL NEWS :11		11-11:35PM	W	:30	1	\$300.00P-1	1.70 NM	2	\$600.00

Print Date: 10/14/16 08:38:40 Page 3 of 3

KNDO - KNDU

Order / Rev: Alt Order #:

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Advertiser:

POL/Our Washington

Product Desc:

10/25-10/31/16 Flight

Estimate:

5671

Ln Ch Star		Inventory Code		Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N 14 All 10/25	/16 10/31/16	LOCAL NEWS :		11-11:35PM	W	:30 1	\$300.00P-1	1.70 NM 2	\$600.00
<u>Start Date</u> Week: 10/24/16	End Date 10/30/16	Weekdays W	Spots/Week	Rate \$300.00	Rating 1.70				
Week: 10/31/16	11/06/16	M	1	\$300.00	1.70				

Totals 35 \$12,590.00 Station and Location:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Date:

KNDO/KNDU TV Yakima/Richland/Kennewick/Pasco 10-13-16	
Great American Media	
do hereby request station time concerning the following issue:	
Our Washington. 2016 Governors election to be held on 11/8/16	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
		\49	Jer	9		
			01 10.	125/16	- 10/	31/10

This broadcast time will be used by: Our Washington

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ■ Yes □ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
2016 Washington State Governors election on 11/8/16
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Our Washington, PO Box 9100 Seattle WA 98109
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Jason Bennett - Treasurer
For programming that "communicates a message relating to any political matter of

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national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Titlo

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	N	gr.	9		
	KO	Or.			

Attach proposed schedule with charges (if available): 4/2,590-00(g)

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.